

### Have On-The-Go VIP Be Your Mobile Web Designer

The Internet is now the main way for people to find the local businesses and services they want. The number of businesses with a web presence has increased dramatically over the past few years. However, even if you have a website, you may still be losing a ton of potential customers if your website can't be read on mobile devices. On-The-Go VIP is now offering to design mobile websites for businesses and organizations. The Internet is now the main way for people to find the local businesses and services they want. The number of businesses with a web presence has increased dramatically over the past few years. However, even if you have a website, you may still be losing a ton of potential customers if your website can't be read on mobile devices. On-The-Go VIP is now offering to design mobile websites for businesses and organizations.



### Why is it so important that you get a *mobile* website?

The answer to that question is simple: it will get you more customers. Or rather, it will stop you from losing all the customers who are trying to find out about your business by going to your website from their mobile phones -- customers quickly give up because your current website doesn't load properly on their mobile devices. You see, when it comes to loading ordinary websites, mobile devices don't do so well. There are usually too many images that are too big for them to load and view, slowing everything down. Even if the potential customer is patient enough to allow your site to load, it won't display properly on a mobile device. Mobile web designing is totally different from ordinary web designing. Fortunately, here at On-The-Go VIP, we have a solid understanding of what makes a mobile website effective.

Our company, **On-The-Go VIP**, designs and builds custom, mobile-optimized websites for small/medium sized businesses and organizations. Our mobile websites are optimized for over 6000 mobile devices this allows your mobile website to be a complimentary version to your current full website. When a user types in your current website our detection device will automatically redirect them to your mobile website. We specifically design your site for the

mobile user on-the-go. We will create a new customized version of your site that will look great and function perfectly. We leverage all capabilities of mobile devices and put it to use for you.

Browsing from a desktop is completely different from Browsing from a mobile phone. Mobile users want ease of use and they want it quickly. They are searching for local businesses and are in a buying mode. The “Call Us” feature allows your customers instantly connect with a push of a button. The “Find Us” feature will show customers where you are on a map, and also allow those with GPS capabilities to be directed straight to your front door. Other features included are Business Hours, Lead Capture, Event Calendars, Reservations and links to Social Media, Review Sites, Blogs, RSS Feeds and many more. These are just a few of the options we offer to give your mobile website a Clean Clear Layout.

All future business will be done on the mobile web. In the United States nearly 1 out of every 3 people are mobile web users. Studies show that a mobile-friendly site creates an overall traffic increase of 13%. More Traffic... Means More Leads... Means More Business... It time to Connect, Convert and Grow Your Business. On-The-Go VIP is here to help you do just that.

For more information contact us at [info@onthegovip.com](mailto:info@onthegovip.com)